JOUR 304 final portfolio checklist/rubric

Homepage: 10 points
- Your name is at the top
- 1-2 sentence site description/bio
- No typos
- Delete placeholder type and objects

About Me page: 10 points
- A short bio (2-3 paragraphs)
- A photo or image that reflects you
- Correct spelling, grammar, punctuation

Other content: 10 points
- Resume (5 points: no typos; up to date)
- Contact method (5 points: email, phone, social and/or "contact me" form) These can be on About Me or on their own page(s), but need to be there somewhere.

Work samples:

News story or creative brief: 25 points
- Mechanics (grammar, spelling, punctuation, usage, AP style)
- Clarity, structure, context
- Visual/audio tells a story
- Audience and format
- Accuracy, balance, inclusiveness, citation and attribution
- Progress through revision
- Readability
- Brief assignment description

Social media essay: 20 points
- Mechanics (grammar, spelling, punctuation, usage, AP style)
- Clarity, structure, context
- Audience and format
- Accuracy, citation and attribution
- Readability
- Progress through revision
- Brief assignment description

Final project: 25 points
- Mechanics (grammar, spelling, punctuation, usage, AP style)
- Clarity, structure, context
- Audience and format

- Visual/audio tells a story
- Accuracy, balance, inclusiveness, citation and attribution
- Readability
- Progress through revision
- Brief assignment description

100 points total